



The MMA’s five-year strategic plan, Focused for Success, focuses on three primary goals. It will touch the practice and professional lives of every Minnesota physician. Our three primary goals are:

- Helping Minnesotans Become the Healthiest in the Nation
- Making Minnesota the Best Place to Practice Medicine
- Advancing Professionalism in Medicine.

This “physician-oriented” plan will help MMA clarify its future direction, provide an opportunity to grow and help MMA become indispensable to physicians. And while the plan is focused on physicians, patients will benefit as the plan reduces the time physicians spend on administrative activities, improves patient health and increases physician satisfaction.

MMA Strategic Plan Overview-Focused for Success

Mission (Fundamental purpose of the MMA)					
To provide advocacy information, education and leadership for Minnesota physicians and their patients.					
Vision (Long-term view of what the MMA wants to be)					
MMA is the indispensable and unified voice of physicians for advancing the practice of medical, the profession and patient health					
Member Value Principles (How we relate to our members)					
Focus on individual physicians and their practices	Provide high levels of member services	Focus on programs that provide extraordinary levels of benefit to the most members	Prioritize programs based on relationship to mission, members, cost/benefit and leveraging of current	Be intentional on whether the MMA leads on an issue or take a secondary role	Be disciplined about starting and stopping MMA programs



		resources		
Goals (Major area of focus)		Strategies (How the MMA will move toward the achievement of the goal)		
1.Minnesotans are the healthiest in the nation	a. The MMA will help physicians deliver the highest-quality clinical care to all Minnesotans.			
	b. The MMA will work to ensure that all Minnesotans have access to physician services.			
	c. The MMA will encourage and support physician leadership in reducing racial and ethnic health disparities.			
2.Minnesota is the best place in which to practice medicine	a. The MMA will work to reduce administrative burdens that reduce the time physicians have to care for their patients.			
	b. The MMA will help physicians in navigating the changes associated with accountable/value-based payment and delivery models.			
3.MMA is the source for advancing professionalism in medicine	a. The MMA will promote and develop high professional standards, protect the professional interests of practicing physicians and advance greater physician leadership in health care delivery systems and policy.			
	b. The MMA will work to foster an improved culture of professionalism among Minnesota physicians.			