

# Continuing Medical Education Accreditation Requirements For Providers in Minnesota/North Dakota

Published by the Minnesota Medical Association

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This document supersedes all previous publications concerning the policies, procedures, and criteria for accreditation by the Minnesota Medical Association.

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## **General Accreditation Overview**

MMA's accreditation program is administered under the purview of the Committee on Accreditation and Continuing Medical Education (CACME). Final accreditation decisions are made by the CACME.

Throughout this document, the term "organization" and "provider" are used broadly to include hospitals, health systems, nonprofit organizations, professional societies, agencies, or other entities providing accredited education to physicians. The term "program" generally refers to an entity's overall CME effort, while "activity" refers to an individual conference, seminar, independent study material, etc. which may collectively comprise the overall "program".

#### **Purpose and Benefits of Accreditation**

The purpose of accreditation is to provide a framework that motivates educators to achieve their full potential. Accredited organizations are responsible for demonstrating that they meet requirements for delivering independent CME that accelerates learning, change, and improvement in healthcare.

Accredited CME is an essential component of continuing physician professional development in the eyes of the US organizations of medicine. Accreditation is a mark of quality continuing medical education (CME) activities that are planned, implemented and evaluated by accredited providers in accordance with the ACCME's Accreditation Criteria, Standards for Integrity and Independence, and policies (accreditation requirements). Accreditation assures the medical community and the public that such activities provide physicians with information that can assist them in maintaining or improving their practice of medicine, to help them bridge the gap between today's care and what care should be. In addition, accredited CME activities are free of commercial bias and based on valid content.

#### **Benefits of Accreditation for Education Providers**

- Achieve distinction from a global leader in the accreditation of CME.
- Receive a listing in ACCME's online directory of CME providers.
- Deliver activities certified for AMA PRA Category 1 Credit™.
- Offer CME that counts for Maintenance of Certification, Continuing Certification, the FDA Opioid REMS and MIPS.
- Use the ACCME Accredited Provider or Accreditation with Commendation marks in promotional materials.
- Gain the option to collaborate with nonaccredited organizations in joint providership to expand the reach and diversity of your educational offerings.
- Join a community of educators committed to advancing healthcare quality through lifelong learning.
- Demonstrate your leadership in delivering high-quality CME programs that meet rigorous standards for educational excellence and independence.
- Build an educational home that nurtures both the professional development and passion of clinicians.
- Position your education program as a strategic partner in healthcare improvement initiatives.
- Make a meaningful difference in the lives of patients and their communities.

#### **Benefits of Accredited CME Programs for Executive Leadership**

- Utilize your CME program to contribute to initiatives in both clinical and nonclinical areas, such as quality and safety, professionalism, team communication, and process improvements.
- Leverage the convening power of education to create an effective community of faculty and learners.
- Embrace the continuing professional development of your human capital view your engagement in education as an investment in people.

- Empower your CME program to help achieve your strategic goals.
- Incorporate education in your efforts to reduce clinician burnout, improve clinician well-being and resilience, and restore joy in the medical profession.
- Enhance your institution's reputation for delivering quality education that is relevant for your practitioners and responsive to the needs of your community.
- Gain a meaningful return on your investment in education by improving the quality and safety of clinicians' work and building the spirit of cohesiveness of your community of clinicians.

#### **Benefits of Accredited CME for Clinicians**

- Take ownership of your learning agenda: find activities that meet your needs.
- Choose from more than 190,000 activities each year, including bedside learning, learning from teaching, simulation, online case discussions, small group problem-solving, and more.
- Gain confidence that your choice of CME is a worthwhile investment because accredited providers have proven their commitment to delivering relevant, effective, and independent CME for clinicians.
- Earn AMA PRA Category 1 Credits™.
- Use CME Finder to look for activities that count for MOC, the FDA Opioid REMS and MIPS.
- Enjoy opportunities to learn with and from colleagues while advancing your own expertise.
- Enhance your knowledge, skills, and ability to deliver safe, compassionate, and effective care for your patients.

#### Roles of AMA, ACCME, and MMA in Accredited Continuing Education

#### **The AMA**

In 1968, the American Medical Association (AMA) established the <u>AMA Physician's Recognition Award</u> (PRA) credit system as the metric to be used to measure continuing professional development for physicians. AMA PRA credit is recognized and accepted by hospital credentialing bodies, state medical licensure boards and medical specialty certifying boards, as well as other organizations.

To certify educational activities for AMA PRA Category 1 Credit™, the organization must:

- Be accredited by either the Accreditation Council for Continuing Medical Education (ACCME) or a recognized state medical society (SMS).
- Meet all requirements of both the AMA and their accreditor (ACCME or SMS).

#### The ACCME

The <u>Accreditation Council for Continuing Medical Education (ACCME)</u> is composed of representatives from the following organizations: American Medical Association; American Hospital Association; Association for Hospital Medical Education; Association of American Medical Colleges; Council of Medical Specialty Societies; Federation of State Medical Boards; and American Board of Medical Specialties. ACCME functions are as follows:

- Sets national standards and guidelines for accreditation of CME providers.
- Accredits state medical societies, medical schools, and entities which provide nationally promoted CME activities.
- Recognizes state medical societies as the accrediting bodies for their states.
- Develops methods for measuring the effectiveness of CME and its accreditation, particularly in its relationship to supporting quality patient care and the continuum of medical education.

#### The MMA

<u>Minnesota Medical Association</u> is recognized by the ACCME as the Minnesota and North Dakota accreditor of intra-state CME providers. In accordance with ACCME criteria, MMA's <u>Committee on Accreditation and Continuing Medical Education (CACME)</u> sets standards and guidelines for the accreditation of CME providers and accredits organizations providing CME activities for physicians in Minnesota and its contiguous borders.

MMA's Accreditation Program was initiated in 1973 to: 1) assist organizations in developing high quality CME programs, 2) increase physicians' access to quality practice-based CME in the local community and 3) identify and accredit Minnesota and North Dakota entities whose overall CME program substantially meets or exceeds the accreditation requirements and policies of the Minnesota Medical Association. MMA's accreditation requirements and policies are equivalent to the accreditation requirements and policies of the ACCME.

#### **Eligibility for MMA Accreditation**

Only certain organizations are eligible to receive accreditation. The following criteria must be met before an organization will be considered for accreditation. The organization must:

- Be developing and/or presenting a program of CME for physicians on a regular and recurring basis.
- Not be an ineligible company\*.
- Not be developing and/or presenting a program of CME that is, in the judgment of the MMA/ ACCME, devoted to advocacy on unscientific modalities of diagnosis or therapy.
- Present activities that have "valid" content.
  - Specifically, the organization must be presenting activities that promote recommendations, treatment or manners of practicing medicine that are within the definition of CME.
  - Providers are not eligible for accreditation if they present activities that promote treatments that are known to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.

Organizations are not eligible for accreditation if they present activities that promote treatments that are known to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.

When there is a question regarding eligibility, MMA reserves the right to make decisions on the issue.

#### **Dual Accreditation**

A single provider of continuing medical education may not maintain accreditation by the ACCME/Joint Accreditation and MMA at the same time. (It is recognized that short periods of overlap (5-6 months) may occur when a provider transitions from one accreditation system to the other and continues to be listed as "accredited" by both.)

When a MMA-accredited provider alters its functions and seeks and achieves accreditation from the ACCME/Joint Accreditation, that provider should promptly notify the MMA, withdraw from its accreditation system, and ask to be deleted from its list of accredited providers. Should an ACCME-accredited provider change its role and become accredited by MMA, a similar procedure must be followed.

<sup>\*</sup>The ACCME has a set of <u>self-assessment questions</u> to determine whether an entity may be a commercial interest.

#### **Expectations about Materials**

Information and materials submitted to the MMA, in any format, must not contain any untrue statements, must not omit any necessary material facts, must not be misleading, must fairly present the organization, and are the property of the organization. Information and materials submitted for reaccreditation (self-study report, performance-in-practice files, other materials) must not include individually identifiable health information, in accordance with the Health Insurance Portability and Accountability Act (HIPAA).

#### **Types and Duration of Accreditation**

#### **Provisional Accreditation** (initial applicants only)

Compliance in Core Accreditation Criteria and policies

Term: 2 years

Note: Any criteria found non-compliant will result in the decision of Non-accreditation.

#### Accreditation

Compliance in Core Accreditation Criteria and policies

Term: 4 years (standard accreditation term)

**Note:** Any criterion found in non-compliance must be brought into compliance with <u>progress reports</u>.

#### **Accreditation with Commendation**

Compliance in the Core Accreditation Criteria and policies as well as compliance with any <u>seven (7)</u> <u>criteria of the provider's choice from any category — plus one (1) criterion from the Achieves Outcomes category — for a total of eight (8) criteria.</u>

Term: 6 years

**Note:** Accreditation with Commendation is optional and not required to achieve Accreditation. Providers may only submit evidence for a total of eight (8) criteria at the time of reaccreditation.

#### **Probation**

Probation is given to accredited providers that have serious problems meeting accreditation requirements and are required to submit progress reports. Providers with Accreditation may have their status changed to Probation if their progress reports do not demonstrate correction of noncompliance issues.

**Term:** Providers cannot remain on Probation for longer than two years. Most providers on Probation implement improvements quickly, return to a status of Accreditation, and sustain compliance. Failure to demonstrate compliance in all criteria and policies within two years will result in Nonaccreditation.

**Restrictions:** Provider may <u>NOT</u> jointly provide with non-accredited entities. Any jointly provided activities already planned may be continued.

#### Nonaccreditation

- 1. An initial applicant is not in compliance with any one of the criteria required to achieve Provisional Accreditation.
- 2. A provisionally accredited provider has serious noncompliance issues.
- 3. A provider on Probation fails to demonstrate in one or more progress reports that it has achieved compliance in all Accreditation Criteria within two years.
- 4. In rare circumstances where there are compelling reasons, an accredited provider may have its status changed to Nonaccreditation. Examples of such circumstances include an accredited provider that has demonstrated recurrent noncompliance.

#### **Reconsiderations and Appeals**

A provider that receives a decision of Probation or Nonaccreditation may request Reconsideration when it feels that the evidence it presented to MMA justifies a different decision. Only material which was considered at the time of the review and survey may be reviewed upon Reconsideration. If, following the Reconsideration, MMA sustains its original action, the organization may request a hearing before an Appeals Board. Please see the Reconsideration and Appeals policies in the policies section of this manual.

#### **Accreditation Fees**

MMA accreditation fees are established by its leadership and periodically revised relative to operational costs of the program. Standard accreditation fees include the Pre-Application fee, Reaccreditation fee, Annual Fee; and Progress Report fees.

Accreditation Fees		
Pre-Application	\$750	
Self-Study Report for Initial Accreditation	\$4,200	
Self-Study Report for Reaccreditation	\$3,700	
Annual Fee (based on previous year credit activity)	0 – 50 credits	\$1,800
Paid in April of each year	51 – 350 credits	\$1,800 + \$20/credit >50
	351 – 600 credits	\$7,200
	601 – 800 credits	\$7,900
	801 – 1000 credits	\$8,800
	1001+ credits	\$9,000
Other Fees		
Progress Report	\$1,000	
Accreditation Extension	\$750	

The CACME may evaluate an organization's accreditation status prior to its designated date for resurvey if interim information indicates that the organization has undergone substantial changes and/or may no longer be in compliance with the accreditation requirements and polices. In such cases, additional non-standard resurvey fees may apply.

#### **Non-payment of fees**

Failure to meet MMA deadlines for Self-Study Reports, Progress Reports, or annual reporting of data in the Program and Activity Reporting System (PARS) could result in additional fees and an immediate change of status to Probation.

# **Obtaining CME Accreditation**

MMA staff, CME professionals, and physician representatives are available for consultation and to assist with interpretation and understanding of accreditation requirements and materials. For assistance at any stage in the accreditation process contact us at <a href="mailto:cme@mnmed.org">cme@mnmed.org</a>.

#### **STEP ONE: Review the Requirements and Processes**

The first step in becoming accredited is for an organization to gain a thorough understanding of the accreditation requirements and processes. The MMA offers a range of resources to support accreditation applicants, and recommends that you take the following steps:

- Become familiar with the accreditation requirements, including the <u>Core Accreditation</u>
   <u>Criteria</u> (including the <u>Standards for Integrity and Independence</u>) and policies.
- Review the ACCME's <u>Examples of Compliance and Noncompliance</u> to review actual performance
  of accredited providers that have come through the accreditation process. These examples will
  help you understand the intent and expectations of the Core Accreditation Criteria.
- Keep up-to-date regarding developments by signing up to receive <u>ACCME's enewsletter</u> and other e-mail announcements.

#### **STEP TWO: Pre-Application Questionnaire**

Once an organization has reviewed the requirements and processes, and believes it is eligible to apply, the next step is to request and complete the MMA Pre-Application. Contact the MMA at <a href="mailto:cme@mnmed.org">cme@mnmed.org</a>. After you have completed and submitted the Pre-Application for Accreditation and paid the pre-application fee, the MMA reviews the pre-application materials to determine your organization's eligibility and to verify that your organization has mechanisms in place to meet accreditation requirements. However, the MMA does not review the materials to determine if your organization has complied with accreditation requirements.

The Pre-Application is designed to help organizations assess their program and determine when they are ready to begin the application process. There are crucial elements that should be in place before the formal Self-Study Report is submitted: (1) administrative support assigned to the CME effort; (2) interested physician attendees; and (3) a CME trackrecord.

#### **CME Track Record**

It is not possible for an organization to demonstrate compliance with the accreditation requirements and policies if it has not produced CME activities prior to preparing the Self-Study Report for accreditation. While it is not mandatory that these activities be granted credit, they must demonstrate compliance with the accreditation requirements and policies and be planned and implemented in accordance with procedures to be utilized by the organization as an accredited provider. Organizations applying for initial accreditation must plan, implement and evaluate at least two CME activities within approximately two years prior to the submission of materials for initial accreditation.

#### STEP THREE: Self-Study Report and Performance-in-Practice Files

If your organization is deemed eligible through the pre-application review process, you will be invited to continue with the initial accreditation process. The initial accreditation process is an opportunity for each applicant to demonstrate that its practice of CME is in compliance with the accreditation requirements through three primary sources of data.

- Self-Study Report
- Performance-in-Practice Files
- Accreditation Interview

The self-study process provides an opportunity for the provider seeking initial accreditation to reflect on its program of CME. This process can help the organization assess its commitment to and role in providing CME and determine its future direction. An outline for the content of the self-study report is specified by the MMA, but the process of conducting a self-study is unique to each organization. Depending on the size and scope of your CME program, you may involve many or just a few individuals in the process.

Initial applicants are asked to verify that their CME activities are in compliance with accreditation requirements through a documentation review process (Performance-in-Practice). The initial applicant will present evidence for documentation review from at least two recently completed educational activities.

The activities selected for performance-in-practice review may be conducted in joint providership with an accredited CME provider, or they may be offered by initial applicants without CME credit. In all cases, the evidence of performance-in-practice presented from these activities will be an important data source upon which the initial accreditation findings and decision will be based.

Following the structured abstract, initial applicants will provide the information requested with narrative explanations and statements, in tables, and include documents and evidence to verify that the activity meets the requirements.

The Self-Study Report and Performance-In-Practice files should be submitted within twelve (12) months of a successful Pre-Application.

#### **STEP FOUR: First Level Review**

When the Self-Study Report and Performance-in-Practice files are received, they are evaluated by a review team composed of selected members of the CACME and MMA staff. If the review team feels that they preliminary evidence that the organization's program may meet accreditation requirements, an accreditation interview will be scheduled prior to the committee's next meeting. If reviewers feel there is inadequate information for preliminary assessment, they may recommend that an interview be deferred, and the matter submitted for discussion and action by the CACME at its next meeting.

#### STEP FIVE: Second Level Review

Upon favorable review of the materials, the organization will be contacted to schedule an accreditation interview. At this time a survey team composed of selected members of the CACME will meet via video conference with applicable physicians, CME staff, and the provider's administration and review files and documentation. The interview is normally 90-120 minutes on the selected day. The exact schedule is determined by mutual convenience and individual circumstances.

The interview allows the provider to:

- Discuss its CME program, overall CME program evaluation, and self-study report
- Clarify information shared in the self-study report and performance-in-practice evidence

The interview offers the MMA an opportunity to:

- Ensure that any questions regarding the provider's procedures or practices are answered
- Ensure that the survey team has complete information about the provider's organization with which it can formulate a report to the MMA

#### **STEP SIX: Committee Action**

Following the interview, the survey team will report its findings to the full CACME at its next regularly scheduled meeting. The recommendation then is submitted to the CACME for action. Action by the Committee may result in Provisional Accreditation of two years or Nonaccreditation.

#### **Maintaining Accreditation**

#### **Your Responsibilities**

- Maintain compliance with accreditation requirements.
- Fulfill your <u>year-end reporting requirements</u> in the Program and Activity Reporting System (PARS).
- Pay accreditation fees in a timely manner, according to MMA policy.
- Inform MMA of organizational and personnel changes.
- Respond to requests for evidence of your <u>continuous compliance</u> with the accreditation requirements.

#### **Education and Resources**

- Participate in the MN/ND CME Network activities.
- Participate in ACCME educational events, including the annual meeting, accreditation workshop, and webinars. Check ACCME <u>events listings</u> for upcoming opportunities.
- Review ACCME resources.
- Sign up to receive ACCME's enewsletter, The ACCME Report, and announcements.

## Reaccreditation

The reaccreditation process occurs every two, four, or six years depending on your organization's prior accreditation term.

#### **Overview**

#### **Data Sources Used in the Reaccreditation Process**

The MMA's reaccreditation process is an opportunity for each accredited provider to demonstrate that its practice of CME is in compliance with the accreditation requirements through three primary sources of data about the provider's CME program:

- Self-study report
- Performance-in-practice file reviews
- Accreditation interview

#### **Decision-Making Process**

Your organization's compliance findings and the outcome of the accreditation review are determined by the MMA based on the data and information collected in the reaccreditation process. The MMA will also consider data from monitoring issues, if such data are applicable to the provider. The data and information are analyzed and synthesized by the CACME. The CACME makes all accreditation decisions using a criterion-referenced decision-making system.

#### **Self-Study Report**

#### Purpose of the Self-Study Report

The self-study process provides an opportunity for the accredited provider to:

- Assess its commitment to and role in providing continuing medical education
- Analyze its current practices
- Identify areas for improvement
- Determine its future direction
- Effectively present the results to the MMA in the written self-study report

#### **Conducting Your Self-Study Report**

The process of conducting a self-study is unique to each organization. Depending on the size and scope of your CME program, you may involve many or just a few individuals in the process. Regardless of the size or nature of your program, however, the self-study is intended to address two major components of accreditation:

- A record of your CME program's compliance with the accreditation requirements, including
  the Accreditation Criteria, the Standards for Commercial Support, and policies. When conducting
  your self-study, your organization will be asked to describe its past and current performance in
  meeting the criteria for compliance with each of the accreditation requirements. You will also
  provide evidence to demonstrate compliance.
- An analysis on the degree to which your organization is meeting its CME mission and the
  identification and implementation of changes in the overall program that are required to improve
  on your organization's ability to meet the CME mission. Your plans for improvement might relate to
  fixing identified problems with compliance. They might also relate to changes your organization
  would like to make as a result of factors in the CME environment. Improvement plans reflect the
  vision and values of your CME program and frame your program's process for identifying the need
  for, and implementing, change.

Conducting a self-study requires time and effort from a variety of constituents involved in your CME program. Appropriate leadership of the self-study effort and broad involvement of administration, faculty, attendees and other stakeholders are important to a successfully planned and implemented self-study. In conducting your self-study, seek information from stakeholders to:

- Gather & analyze data about what, why, and how the CME program and its products/services are used
- Assess how well the products/services are performing
- Identify changes made and improvements planned to enhance the CME program

Using the Self-Study Report Outline provided by the MMA, you will provide the information requested in concise narrative explanations and statements, and with documents and evidence to verify that your CME program meets the requirements.

#### **Performance-in-Practice File Reviews**

You will verify that your CME activities are in compliance with the Accreditation Criteria and Policies through the performance-in-practice review process. The MMA will select activities from your current accreditation term for which you will present evidence to demonstrate that your activities are in compliance. The performance-in-practice review entails the following process:

- 1. The provider's entry of CME activity data into PARS
- 2. The MMA's selection of activities for performance-in-practice review
- 3. The provider's submission of evidence of performance-in-practice for the activities selected

#### **Entering your CME Activity Data in PARS**

Clicking on the "Program and Activity Data" link located on your PARS dashboard, you will enter or update known information about the CME activities that your organization has provided, or will provide, under the umbrella of your accreditation statement, from the beginning of your current accreditation term to the expiration.

#### Selecting Activities for Performance-in-Practice Review

Based on the CME activity data you enter in PARS, the MMA will select up to 15 activities for review. The MMA will notify you via email once the activities have been selected. Providers are accountable for demonstrating performance-in-practice for all activities selected. It is important that you carefully review the list of activities selected by the MMA. If you note an error, such as an incorrect activity date or format, or if an activity was cancelled or otherwise did not occur, please notify the MMA as corrections or adjustments may be necessary to the sample of activities selected.

#### **Preparing Evidence of Performance-in-Practice**

Using the Performance-in-Performance Structured Abstract, you will submit evidence of performance-in-practice for each activity selected by the MMA. In each form, you will provide the information requested in concise narrative explanations and statements, in tables provided by the MMA, and with documents and evidence to verify that the activity meets the requirements.

#### **Accreditation Interview**

Your organization will have the opportunity to further describe the practices you present in the self-study report and in evidence of performance-in-practice in a conversation with MMA surveyors.

Surveyors are colleagues from the accredited CME community who are trained by the MMA. A pair of surveyors will be assigned by the MMA to review your self-study materials, speak with representatives of your CME program, and engage in a dialogue about your organization's policies and practices that ensure compliance with the Accreditation Criteria and Policies. During the interview, the surveyors will seek clarification about any questions they may have regarding the materials you submitted. You can expect surveyors to:

- 1. conduct their interactions in a professional manner,
- 2. be familiar with your materials and the Accreditation Criteria and Policies,
- 3. and communicate clearly and effectively without offering consultative advice or feedback regarding compliance or the expected outcome of the accreditation review.

#### **How to Prepare**

The MMA utilizes videoconference as its standard accreditation interview format; Interviews could be 90-120 minutes in length. To ensure the validity of the process and based on circumstances and available resources, the MMA reserves the right to make all final decisions regarding the interview and/or composition of the survey team. The MMA will provide information about the process of scheduling the accreditation interview and will confirm the interview date and time and assigned surveyors in advance via email.

At any time in the process, please direct questions about arrangements and expectations for the interview to MMA staff. In preparation for the interview, it is important to consider the following:

- The interview is a dialogue between your organization and MMA surveyors. It is intended to generate understanding of the goals and strategies of your CME program. Therefore, the individuals responsible for planning and implementing your CME program should participate in the interview.
- Your organization should be prepared to discuss the strengths, accomplishments, and challenges of its CME program.
- Your organization should be prepared to present and clarify evidence that demonstrates compliance with the <u>accreditation requirements</u>.

#### What to Expect

Trained, volunteer surveyors will be assigned by the MMA to review the self-study materials you submit and meet with representatives of your CME program to engage in a dialogue about your CME program and your organization's policies and practices to ensure compliance with <u>accreditation requirements</u>.

Surveyors are experienced CME professionals that engage in initial and ongoing surveyor training. In order to ensure independence, you can expect that your surveyors will not have any current or immediate prior affiliation with your organization. If something about your organization's relationship with its surveyor(s) gives rise to a conflict of interest, or the appearance of a conflict of interest, you may request a new surveyor. The MMA will make the final decision regarding the need for a change.

If a surveyor is unable to participate in a scheduled interview and all attempts to obtain another surveyor of equal qualifications have failed, then MMA staff may resolve the situation by, for instance, using MMA staff as substitute.

It is the surveyors' primary responsibility to gather data and information related to your CME program's compliance with the <u>accreditation requirements</u>. You can expect surveyors to communicate clearly and effectively, without offering consultative advice or feedback regarding compliance or the expected outcome

of the accreditation review. Because the interview is intended to be collegial and fact-finding in nature, the MMA does not permit providers to bring legal counsel with them to the interview, nor does the MMA permit interviews to be recorded or transcribed in any manner.

At the time of the interview, the surveyors will seek clarification about any questions they may have about the self-study information materials you submitted. The surveyors will also be eager to hear about creative strategies that your organization has implemented to achieve its goals, as well as plans that it has in place to produce future improvements. The surveyors may request or collect information in support of your compliance that was not included in your self-study report or in the evidence of performance-in-practice submitted for selected activities. The surveyors will record and report their findings to the MMA, using the MMA's Surveyor Report and Documentation Review forms. Once the MMA has received all information from the surveyors, the decision-making process will begin.

Your organization will be invited to complete an evaluation form to provide feedback about the self-study and interview processes. The MMA uses this feedback to analyze its current practices and make improvements where needed. Feedback that relates to your surveyors will be provided to them anonymously, and only after a decision has been made regarding your organization's accreditation status.

#### **Committee Action**

Following the survey, the survey team will report its findings to the full CACME at its next regularly scheduled meeting. The recommendation then is submitted to the CACME for action. Action by the Committee may result in: (1) Accreditation with Commendation for six years; (2) Accreditation for four years; (3) Probationary Accreditation; or (4) Nonaccreditation.

Decisions of Probation or Non-accreditation will be reported to the organization with notification that they may utilize the procedures for Reconsideration and Appeal of the decision. Organizations receiving Nonaccreditation may later reapply as an initial applicant after one year from the date the decision was made.

#### **Accreditation Extensions and Late Self-Study Reports**

If extenuating circumstances prevent a provider from submitting its Self-Study Report for resurvey by the designated deadline, the organization may request an extension of its current accreditation by submitting a written request via email to the CACME.

Requests for extension must be submitted two weeks prior to the original deadline for the Self-Study Report.

The CACME may, at its discretion, recommend that the Committee grant the organization an extension of its current accreditation subject to the following stipulations:

- The extension will not exceed eight (8) months.
- The organization must submit its Self-Study Report for review at the committee's next meeting.
- The organization must pay the Accreditation Extension fee.

#### Missing or Incomplete Information

Providers that meet all of the deadlines and submission requirements of the reaccreditation review process will receive an accreditation decision from the MMA. Please note, if the MMA is unable to render a decision due to missing or incomplete information, the MMA reserves the right to request additional information, the expenses for which will be borne by the provider.

#### **Early Survey or Special Report**

MMA may reevaluate an organization at any time less than the period specified for resurvey if information is received from the organization itself, or from other sources, which indicates it has undergone substantial changes and/or may no longer be in compliance with the accreditation requirements and policies.

#### **Progress Reports**

MMA expects organizations found to be in non-compliance with Core Accreditation Criteria or with the policies, to demonstrate compliance through the Progress Report process. MMA will notify providers whether ornot a Progress Report is required in the accreditation decision report letter. Generally, a first Progress Report must be reviewed no more than one year from the date of the original finding.

The decision report letter specifies the due date for the Progress Report and the content. For the specific performance issues described for non-compliance findings with the Core Accreditation Criteria or policies, providers must describe improvements and their implementation and provide evidence of performance-in-practice to demonstrate compliance.

Providers will receive a decision from MMA based on a review of all the information and materials submitted as part of the Progress Report. A Progress Report review will result in the following feedback from MMA:

- **All Criteria in Compliance**: The provider demonstrated that it has corrected the Criteria or policies that were found to be in noncompliance.
- **All Criteria Not Yet in Compliance**: The provider has not yet demonstrated that it has corrected all of the Criteria or policies that were found to be in non-compliance.

If all Criteria or policies that were found to be in non-compliance are not corrected, MMA may require another Progress Report, a focused interview, and/or a change of status.

#### **Time Frame of the Accreditation Process**

An organization's accreditation is effective upon the date of Committee action and extends until subsequent action, normally taken in the last month of the accreditation term. A typical time frame in the accreditation process is shown below:

Initial Applicants		
January – April	Pre-application submitted and reviewed	
May – July	Self-Study Report due	
August – September	Survey conducted	
October	Final Committee action	
May – August	Pre-application submitted and reviewed	
September – November	Self-Study Report due	
December – January	Survey conducted	
February	Final Committee action	
	•	
September – December	Pre-application submitted and reviewed	
January – March	Self-Study Report due	
April – May	Survey conducted	
June	Final Committee action	
A	ccredited Applicants	
January – February	Resurvey notice sent	
May	Self-Study Report & PIP Files due	
August – September	Survey conducted	
October	Final Committee action	
July – August	Resurvey notice sent	
November	Self-Study Report & PIP Files due	
December – January	Survey conducted	
February	Final Committee action	
October – November	Resurvey notice sent	
February of following year	Self-Study Report & PIP Files due	
April – May	Survey conducted	
June	Final Committee action	

#### **Suggested Wording for Press Release upon Accreditation Approval**

The following wording is suggested for those wishing to publicly announce the standard (4), commendation (6) or provisional (2) accreditation of their organization.

The [name of organization] has been (re)surveyed by Minnesota Medical Association (MMA) and awarded [accreditation status] for [number] years as a provider of continuing medical education (CME) for physicians.

MMA accreditation seeks to assure both physicians and the public that CME activities provided by [name of organization] meet the high standards of the accreditation requirements and policies as adopted by MMA.

MMA rigorously evaluates the overall CME programs of Minnesota organization according to national criteria adopted by the Accreditation Council for Continuing Medical Education (ACCME).

#### **Accredited Provider Logos**

MMA-accredited providers that have achieved standard Accreditation or Accreditation with Commendation may use the accredited provider logos for educational and identification purposes. MMA-accredited providers will receive the Accreditation with Commendation logo at the time of accreditation or email MMA to request either the standard Accreditation or Accreditation with Commendation logo.

MMA-accredited providers may use the logo in announcements, e.g., the wording in the statements in box above, related to their attainment of MMA accreditation; and on brochures, flyers, continuing medical education (CME) web pages, and other materials.

**Note:** on activity brochures, flyers, etc., the logo must be placed next to the accreditation statement.

## **Accreditation Criteria**

MMA strives to increase physician access to quality, practice-based CME in the local community by identifying and accrediting organizations whose overall CME programs substantially meet or exceed established criteria for education planning and quality. These criteria, called the "MMA Accreditation Requirements and Policies," are based on specific elements of organization, structure, and method believed to significantly enhance the quality of formal CME programs. Accreditation is granted on the basis of an organization's demonstrated ability to plan and implement CME activities in accordance with the accreditation requirements and policies.

The accreditation requirements and policies adopted by the CACME are derived from the accreditation requirements and policies developed by the Accreditation Council for Continuing Medical Education (ACCME). The ACCME system of accreditation governing intrastate accreditors promotes uniform evaluation of CME providers throughout the country.

The accreditation system seeks to position CME providers to serve as a strategic asset to the quality improvement and patient safety imperatives of the U.S. healthcare system. The focus is on contributing to the physician's strategies for patient care (competence), their actual performance in practice, and/or their patient outcomes. Providers must establish a specific mission, provide education interventions to meet that mission, and then assess their program's impact at meeting that mission and improving their program.

#### **Core Accreditation Criteria**

The **Accreditation Requirements** are organized as follows:

#### **CME Mission and Program Improvement**

MISSION	The provider has a CME mission statement that includes expected results articulated in terms of changes in competence, performance, or patient outcomes that will be the result of the program.
PROGRAM ANALYSIS	The provider gathers data or information and conducts a program-based analysis on the degree to which the CME mission of the provider has been met through the conduct of CME activities/educational interventions.
PROGRAM IMPROVEMENTS	The provider identifies, plans and implements the needed or desired changes in the overall program (e.g., planners, teachers, infrastructure, methods, resources, facilities, interventions) that are required to improve on ability to meet the CME mission.

#### **Educational Planning and Evaluation**

EDUCATIONAL NEED	The provider incorporates into CME activities the educational needs (knowledge, competence, or performance) that underlie the professional practice gaps of their own learners.
DESIGNED TO CHANGE	The provider generates activities/educational interventions that are designed to change competence, performance, or patient outcomes as described in its mission statement.
APPROPRIATE FORMATS	The provider chooses educational formats for activities/interventions that are appropriate for the setting, objectives and desired results of the activity.
COMPETENCIES	The provider develops activities/educational interventions in the context of desirable physician attributes (e.g., Institute of Medicine (IOM) competencies, Accreditation Council for Graduate Medical Education (ACGME) competencies).
ANALYZES CHANGE	The provider analyzes changes in learners (competence, performance, or patient outcomes) achieved as a result of the overall program's activities/educational interventions.

#### **Accreditation with Commendation**

If your organization chooses to pursue Accreditation with Commendation, you must demonstrate compliance with any seven criteria from any category—plus one criterion from the Achieves Outcomes category—for a total of eight criteria. Please do not include descriptions/evidence for more than eight criteria.

#### **Promotes Team-based Education**

Engages Teams	Members of interprofessional teams are engaged in the planning and
	delivery of interprofessional continuing education (IPCE).
Engages Patients/Public	Patient/public representatives are engaged in the planning and delivery of CME.
Engages Students	Students of the health professions are engaged in the planning and delivery of CME.

#### **Address Public Health Priorities**

Advances Data Use	The provider advances the use of health and practice data for healthcare improvement.
Addresses Population Health	The provider addresses factors beyond clinical care that affect the health of populations.
Collaborates Effectively	The provider collaborates with other organizations to more effectively address population health issues.

#### **Enhances Skills**

Optimizes Communication Skills	The provider designs CME to optimize communication skills of learners.
Optimizes Technical/Procedural Skills	The provider designs CME to optimize technical and procedural skills of learners.
Creates Individualized Learning Plans	The provider creates individualized learning plans for learners.
Utilizes Support Strategies	The provider utilizes support strategies to enhance change as an adjunct to its CME.

#### **Demonstrates Educational Leadership**

Engages in Research/Scholarship	The provider engages in CME research and scholarship.
Supports CPD for CME Team	The provider supports the continuous professional development of its CME team.
Demonstrates Creativity/Innovation	The provider demonstrates creativity and innovation in the evolution of its CME program.

#### **Achieves Outcomes**

Improves Performance	The provider demonstrates improvement in the performance of learners.
Improves Healthcare Quality	The provider demonstrates healthcare quality improvement.
Improves Patients/Community Health	The provider demonstrates the impact of the CME program on patients or their communities.

#### STANDARDS FOR INTEGRITY AND INDEPENDENCE

#### **Eligibility**

The ACCME is committed to ensuring that accredited continuing education (1) presents learners with only accurate, balanced, scientifically justified recommendations, and (2) protects learners from promotion, marketing, and commercial bias. To that end, the ACCME has established the following guidance on the types of organizations that may be eligible to be accredited in the ACCME System. The ACCME, in its sole discretion, determines which organizations are awarded ACCME accreditation.

#### Types of Organizations That May Be Accredited in the ACCME System

Organizations eligible to be accredited in the ACCME System (*eligible organizations*) are those whose mission and function are: (1) providing clinical services directly to patients; or (2) the education of healthcare professionals; or (3) serving as fiduciary to patients, the public, or population health; and other organizations that are not otherwise ineligible. Examples of such organizations include:

- Ambulatory procedure centers
- Blood banks
- Diagnostic labs that do not sell proprietary products
- Electronic health records companies
- Government or military agencies
- Group medical practices
- Health law firms
- Health profession membership organizations
- Hospitals or healthcare delivery systems
- Infusion centers
- Insurance or managed care companies
- Nursing homes
- Pharmacies that do not manufacture proprietary compounds
- Publishing or education companies
- Rehabilitation centers
- Schools of medicine or health science universities
- Software or game developers

#### Types of Organizations That Cannot Be Accredited in the ACCME System

Companies that are ineligible to be accredited in the ACCME System (*ineligible companies*) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Examples of such organizations include:

- Advertising, marketing, or communication firms whose clients are ineligible companies
- Bio-medical startups that have begun a governmental regulatory approval process
- Compounding pharmacies that manufacture proprietary compounds
- Device manufacturers or distributors
- Diagnostic labs that sell proprietary products
- Growers, distributors, manufacturers or sellers of medical foods and dietary supplements
- Manufacturers of health-related wearable products
- Pharmaceutical companies or distributors
- Pharmacy benefit managers
- Reagent manufacturers or sellers

#### **Owners and Employees of Ineligible Companies**

The **owners** and **employees** of ineligible companies are considered to have unresolvable financial relationships and must be excluded from participating as planners or faculty, and must not be allowed to influence or control any aspect of the planning, delivery, or evaluation of accredited continuing education, except in the limited circumstances outlined in Standard 3.2.

Owners and employees are individuals who have a legal duty to act in the company's best interests. Owners are defined as individuals who have an ownership interest in a company, except for stockholders of publicly traded companies, or holders of shares through a pension or mutual fund. Employees are defined as individuals hired to work for another person or business (the employer) for compensation and who are subject to the employer's direction as to the details of how to perform the job.

Ineligible companies are prohibited from engaging in *joint providership* with accredited providers. Joint providership enables accredited providers to work with nonaccredited eligible organizations to deliver accredited education.

The ACCME determines eligibility for accreditation based on the characteristics of the organization seeking accreditation and, if applicable, any parent company. Subsidiaries of an ineligible parent company cannot be accredited regardless of steps taken to firewall the subsidiaries. If an eligible parent company has an ineligible subsidiary, the owners and employees of the ineligible subsidiary must be excluded from accredited continuing education except in the limited circumstances outlined in Standard 3.2.

#### **STANDARD 1: Ensure Content is Valid**

Accredited providers are responsible for ensuring that their education is fair and balanced and that any clinical content presented supports safe, effective patient care.

- 1. All recommendations for patient care in accredited continuing education must be based on current science, evidence, and clinical reasoning, while giving a fair and balanced view of diagnostic and therapeutic options.
- 2. All scientific research referred to, reported, or used in accredited education in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection, analysis, and interpretation.
- 3. Although accredited continuing education is an appropriate place to discuss, debate, and explore new and evolving topics, these areas need to be clearly identified as such within the program and individual presentations. It is the responsibility of accredited providers to facilitate engagement with these topics without advocating for, or promoting, practices that are not, or not yet, adequately based on current science, evidence, and clinical reasoning.
- 4. Organizations cannot be accredited if they advocate for unscientific approaches to diagnosis or therapy, or if their education promotes recommendations, treatment, or manners of practicing healthcare that are determined to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.

#### STANDARD 2: Prevent Commercial Bias and Marketing in Accredited Continuing Education

Accredited continuing education must protect learners from commercial bias and marketing.

- 1. The accredited provider must ensure that all decisions related to the planning, faculty selection, delivery, and evaluation of accredited education are made without any influence or involvement from the owners and employees of an ineligible company.
- 2. Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.

3. The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.

#### STANDARD 3: Identify, Mitigate, and Disclose Relevant Financial Relationships

Many healthcare professionals have financial relationships with ineligible companies. These relationships must not be allowed to influence accredited continuing education. The accredited provider is responsible for identifying *relevant financial relationships* between individuals in control of educational content and ineligible companies and managing these to ensure they do not introduce commercial bias into the education. Financial relationships of any dollar amount are defined as relevant if the educational content is related to the business lines or products of the ineligible company.

Accredited providers must take the following steps when developing accredited continuing education. Exceptions are listed at the end of Standard 3.

- 1. Collect information: Collect information from all planners, faculty, and others in control of educational content about all their financial relationships with ineligible companies within the prior 24 months. There is no minimum financial threshold; individuals must disclose all financial relationships, regardless of the amount, with ineligible companies. Individuals must disclose regardless of their view of the relevance of the relationship to the education. Disclosure information must include:
  - a. The name of the ineligible company with which the person has a financial relationship.
  - b. The nature of the financial relationship. Examples of financial relationships include employee, researcher, consultant, advisor, speaker, independent contractor (including contracted research), royalties or patent beneficiary, executive role, and ownership interest. Individual stocks and stock options should be disclosed; diversified mutual funds do not need to be disclosed. Research funding from ineligible companies should be disclosed by the principal or named investigator even if that individual's institution receives the research grant and manages the funds.
- 2. Exclude owners or employees of ineligible companies: Review the information about financial relationships to identify individuals who are owners or employees of ineligible companies. These individuals must be excluded from controlling content or participating as planners or faculty in accredited education. There are three exceptions to this exclusion—employees of ineligible companies can participate as planners or faculty in these specific situations:
  - a. When the content of the activity is not related to the business lines or products of their employer/company.
  - b. When the content of the accredited activity is limited to basic science research, such as pre-clinical research and drug discovery, or the methodologies of research, and they do not make care recommendations.
  - c. When they are participating as technicians to teach the safe and proper use of medical devices, and do not recommend whether or when a device is used.
- 3. **Identify relevant financial relationships:** Review the information about financial relationships to determine which relationships are relevant. Financial relationships are relevant if the educational content an individual can control is related to the business lines or products of the ineligible company.
- 4. **Mitigate relevant financial relationships:** Take steps to prevent all those with relevant financial relationships from inserting commercial bias into content.
  - a. Mitigate relationships prior to the individuals assuming their roles. Take steps appropriate to the role of the individual. For example, steps for planners will likely be different than for faculty and would occur before planning begins.
  - b. Document the steps taken to mitigate relevant financial relationships.

- 5. **Disclose all relevant financial relationships to learners:** Disclosure to learners must include each of the following:
  - a. The names of the individuals with relevant financial relationships.
  - b. The names of the ineligible companies with which they have relationships.
  - c. The nature of the relationships.
  - d. A statement that all relevant financial relationships have been mitigated.

**Identify ineligible companies by their name only.** Disclosure to learners must not include ineligible companies' corporate or product logos, trade names, or product group messages.

**Disclose absence of relevant financial relationships.** Inform learners about planners, faculty, and others in control of content (either individually or as a group) with no relevant financial relationships with ineligible companies.

Learners must receive disclosure information, in a format that can be verified at the time of accreditation, before engaging with the accredited education.

**Exceptions:** Accredited providers do **not** need to identify, mitigate, or disclose relevant financial relationships for any of the following activities:

- 1. Accredited education that is non-clinical, such as leadership or communication skills training.
- 2. Accredited education where the learner group is in control of content, such as a spontaneous case conversation among peers.
- 3. Accredited self-directed education where the learner controls their educational goals and reports on changes that resulted, such as learning from teaching, remediation, or a personal development plan. When accredited providers serve as a source of information for the self-directed learner, they should direct learners only to resources and methods for learning that are not controlled by ineligible companies.

#### **STANDARD 4: Manage Commercial Support Appropriately**

\*Applies only to accredited continuing education that receives financial or in-kind support from ineligible companies.

Accredited providers that choose to accept *commercial support* (defined as financial or in-kind support from ineligible companies) are responsible for ensuring that the education remains independent of the ineligible company and that the support does not result in commercial bias or commercial influence in the education. The support does not establish a financial relationship between the ineligible company and planners, faculty, and others in control of content of the education.

- 1. **Decision-making and disbursement: The** accredited provider must make all decisions regarding the receipt and disbursement of the commercial support.
  - a. Ineligible companies must not pay directly for any of the expenses related to the education or the learners.
  - b. The accredited provider may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only.
  - c. The accredited provider must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education.
  - d. The accredited provider may use commercial support to defray or eliminate the cost of the education for all learners.

- 2. Agreement: The terms, conditions, and purposes of the commercial support must be documented in an agreement between the ineligible company and the accredited provider. The agreement must be executed prior to the start of the accredited education. An accredited provider can sign onto an existing agreement between an accredited provider and a commercial supporter by indicating its acceptance of the terms, conditions, and amount of commercial support it will receive.
- 3. **Accountability:** The accredited provider must keep a record of the amount or kind of commercial support received and how it was used, and must produce that accounting, upon request, by the accrediting body or by the ineligible company that provided the commercial support.
- 4. **Disclosure to learners:** The accredited provider must disclose to the learners the name(s) of the ineligible company(ies) that gave the commercial support, and the nature of the support if it was in-kind, prior to the learners engaging in the education. Disclosure must not include the ineligible companies' corporate or product logos, trade names, or product group messages.

# STANDARD 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

\*Applies only when there is marketing by ineligible companies or nonaccredited education associated with the accredited continuing education.

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.

- 1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
  - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
  - b. Interfere with the presentation of the education.
  - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- 2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
  - a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
  - b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
  - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
  - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- 3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

#### **AMA Requirements for Educational Activities**

Accredited CME providers must ensure that activities certified for AMA PRA Category 1 Credit<sup>m</sup> meet all AMA requirements, which include core requirements, format-specific requirements, and requirements for designating and awarding AMA PRA Category 1 Credit<sup>m</sup>.

#### **Core Requirements**

- 1. The CME activity must conform to the AMA/ACCME definition of CME.
- 2. The CME activity must address an educational need (knowledge, competence or performance) that underlies the professional practice gaps of that activity's learners.
- 3. The CME activity must present content appropriate in depth and scope for the intended physician learners.
- 4. When appropriate to the activity and the learners, the accredited provider should communicate the identified educational purpose and/or objectives for the activity, and provide clear instructions on how to successfully complete the activity.
- 5. The CME activity must utilize one or more learning methodologies appropriate to the activity's educational purpose and/or objectives.
- 6. The CME activity must provide an assessment of the learner that measures achievement of the educational purpose and/or objective of the activity.
- 7. The CME activity must be planned and implemented in accordance with the ACCME Standards for Integrity and Independence

#### **Format-Specific Requirements**

Activities may be held in one or more of the formats described below, and the applicable format requirements must be met.

#### **LIVE ACTIVITIES**

An activity that occurs at a specific time as scheduled by the accredited CME provider. Participation may be in person or remotely as is the case of teleconferences or live internet webinars.

#### **ENDURING MATERIALS**

An activity that endures over a specified time and does not have a specific time or location designated for participation, rather, the participant determines whether and when to complete the activity. (Examples: online interactive educational module, recorded presentation, podcast.)

• Provide access to appropriate bibliographic sources to allow for further study.

#### **JOURNAL-BASED CME**

An activity that is planned and presented by an accredited provider and in which the learner reads one or more articles (or adapted formats for special needs) from a peer-reviewed, professional journal.

• Be a peer–reviewed article.

#### **TEST ITEM WRITING**

An activity wherein physicians learn through their contribution to the development of examinations or certain peer-reviewed self-assessment activities by researching, drafting and defending potential test items.

#### **MANUSCRIPT REVIEW**

An activity in which a learner participates in the critical review of an assigned journal manuscript during the pre-publication review process of a journal.

#### PERFORMANCE IMPROVEMENT CONTINUING MEDICAL EDUCATION (PI CME)

An activity structured as a three-stage process by which a physician or group of physicians learn about specific performance measures, assess their practice using the selected performance measures, implement interventions to improve performance related to these measures over a useful interval of time, and then reassess their practice using the same performance measures.

- Have an oversight mechanism that assures content integrity of the selected performance measures. If appropriate, these measures should be evidence-based and well designed.
- Provide clear instruction to the physician that defines the educational process of the activity (documentation, timeline).
- Provide adequate background information so that physicians can identify and understand the performance measures that will guide their activity and the evidence behind those measures (if applicable).
- Validate the depth of physician participation by a review of submitted PI CME activity documentation.
- Consist of the following three stages:
  - Stage A—learning from current practice performance assessment. Assess current practice
    using the identified performance measures, either through chart reviews or some other
    appropriate mechanism.
  - Stage B—learning from the application of PI to patient care. Implement the intervention(s) based on the results of the analysis, using suitable tracking tools. Participating physicians should receive guidance on appropriate parameters for applying the intervention(s).
  - Stage C—learning from the evaluation of the PI CME effort. Reassess and reflect on performance in practice measured after the implementation of the intervention(s), by comparing to the original assessment and using the same performance measures.
     Summarize any practice, process and/or outcome changes that resulted from conducting the PI CME activity.

#### **INTERNET POINT-OF-CARE (POC) LEARNING**

An activity in which a physician engages in self-directed, online learning on topics relevant to their clinical practice from a database whose content has been vetted by an accredited CME provider.

#### **OTHER**

Accredited CME providers can introduce new instructional practices, as well as blend new and/or established learning formats appropriate to their learners and setting, as long as the activity meets all core requirements. Certified CME activities that do not fit within one of the established format categories must identify the learning format as "Other activity", followed by a short description of the activity in parentheses, in both the AMA Credit Designation Statement and on documentation provided to learners (certificates, transcripts, etc.).

Please reference <u>The AMA Physician's Recognition Award and credit system booklet</u> for further information.

#### **Calculating CME Credits**

Credit for the AMA PRA is determined by the actual clock hours of educational time. Time allotted for registration, breaks, lunch, etc., is not applied toward the number of hours. The time it takes to participate in an activity may be rounded to the nearest quarter hour and credit should be awarded accordingly.

Activity type	Credit	
	Calculating/Designating	Claiming/Awarding
Live activity	1 per hour (in 0.25 increments)	Participation time
Faculty (learning from teaching)	2:1 ratio to presentation time	Based on time spent teaching, using what was learned
Enduring material	1 per hour (in 0.25 increments)	Designated amount
Journal-based	1 per article	Designated amount
Test-item writing	10 per test	Designated amount
Manuscript review	3 per review	Designated amount
Performance improvement	20 per activity	20 for full activity, or 5 per stage if only complete A or A&B
Internet point-of-care	0.5 per question	Designated amount
Other activity	1 per hour (in 0.25 increments)	Designated amount

<sup>\*</sup> Full instructions on credit calculation/awarding can be found on pages 5–6 of the revised AMA PRA booklet.

Extracted from the <u>AMA PRA Frequently Asked Questions for CME providers</u>

Physicians should be instructed to claim credit equal to their participation in an activity.

The AMA Credit Designation Statement should be in a separate paragraph from any other statement. The learning format listed in the Credit Designation Statement must be one of the following AMA approved learning formats:

- 1. Live activity
- 2. Enduring material
- 3. Journal-based CME activity
- 4. Test-item writing activity
- 5. Manuscript review activity
- 6. PI CME activity
- 7. Internet point-of-care activity
- 8. Other activity (provide short description)

#### Important:

Statements on promotional materials to the affect that CME credit is "pending" or "applied for" are PROHIBITED by the American Medical Association and the Minnesota Medical Association.

Please refer to the <u>AMA PRA Booklet</u> for wording for non-physician certificates or transcripts. Providers may apply for and grant other types of credit for physicians, e.g., AAFP, ACOG. Providers may also seek continuing education credit for other health professionals as appropriate for the content of the activity. Examples include nurses, pharmacists, physical therapists, and social workers.

## **Accreditation Policies**

The following policies supplement the MMA/ACCME accreditation requirements.

#### **Public and Confidential Information about Accredited Providers**

The following information is considered *public information*, and therefore may be released by the MMA. Public information includes certain information about accredited providers, and MMA/ACCME reserves the right to publish and release to the public, including on the MMA/ACCME website, all public information:

- 1. Names and contact information for accredited providers;
- 2. Accreditation status of provider;
- 3. Some annual report data submitted by the accredited provider, including for any given year:
  - Number of activities;
  - Number of hours of education;
  - Number of physician interactions;
  - Number of other learner interactions;
  - Number of designated AMA PRA Category 1 Credits<sup>TM</sup>
  - Competencies that activities were developed to address
  - Accepts commercial support (yes or no);
  - Accepts advertising/exhibit revenue (yes or no);
  - Participates in joint providership (yes or no);
  - Types of activities produced (list);

**Note:** The MMA/ACCME will <u>not</u> release any dollar amounts reported by individual accredited providers for income, expenses, commercial support, or advertising/exhibits.

- 1. Aggregated accreditation findings and decision data broken down by provider type;
- 2. Responses to public calls for comment initiated by the MMA/ACCME;
- 3. Committee for Accreditation and Continuing Medical Education (CACME) Meeting Agendas; and
- 4. Any other data/information that MMA/ACCME believes qualifies as "public information."

The MMA/ACCME reserves the right to use and/or share anonymized PARS data for research purposes.

The MMA will maintain as confidential information, except as required for accreditation purposes, or as may be required by legal process, or as otherwise authorized by the accredited provider to which it relates:

- 1. To the extent not described as public information above, information submitted to the MMA by the provider during the initial or reaccreditation decision-making processes for that provider;
- 2. Correspondence to and from MMA relating to the accreditation process for a provider; and
- 3. MMA proceedings (e.g., CACME minutes, transcripts) relating to a provider, other than the accreditation outcome of such proceedings.

In order to protect confidential information, ACCME, MMA and its volunteers are required:

- 1. Not to make copies of, disclose, discuss, describe, distribute or disseminate in any manner whatsoever, including in any oral, written, or electronic form, any confidential information that the ACCME, MMA or its volunteers receive or generate, or any part of it, except directly for the accreditation or complaint/inquiry decision-making purposes;
- 2. Not to use such confidential information for personal or professional benefit, or for any other reason, except directly for ACCME or MMA purposes.

#### **Accreditation Statements**

The accreditation statement must appear on CME activity materials and brochures distributed by accredited organizations, except that the accreditation statement does not need to be included on initial, save-the-date type activity announcements. Such announcements contain only general, preliminary information about the activity such as the date, location, and title. If more specific information is included, such as faculty and objectives, the accreditation statement must be included.

Accredited organizations are responsible for informing participants when they have designated an activity for credit, and the number of hours offered upon its completion. This is done through publication of the accreditation statement and the credit designation statement, both of which must appear on activity announcements and brochures distributed to potential participants by accredited providers. The accreditation statement indicates that the organization is accredited and by whom it is accredited. The credit designation statement indicates the number of AMA PRA Category 1 Credits™ for which it is designated.

# Accreditation Statements For Activities Designated for AMA PRA Category 1 Credit™

#### **For Directly Provided Activities**

#### **Accreditation Statement:**

The [name of the accredited provider] is accredited by the Minnesota Medical Association to provide continuing medical education for physicians.

#### For Jointly Provided Activities

#### **Accreditation Statement:**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Minnesota Medical Association (MMA) through the joint providership of [name of accredited provider] and [name of non-accredited provider]. The [name of accredited provider] is accredited by MMA to provide continuing medical education for physicians.

#### **AMA Credit Designation Statement**

The [name of accredited CME provider] designates this [learning format] for a maximum of [number of credits] *AMA PRA Category 1 Credit*(s) $^{\text{TM}}$ . Physicians should claim only the credit commensurate with the extent of their participation in the activity.

There is no "co-providership" accreditation statement. If two or more accredited providers are working in collaboration on a CME activity, one provider must take responsibility for the compliance of that activity. Co-provided CME activities should use the directly provided activity statement, naming the one accredited provider that is responsible for the activity. MMA has no policy regarding specific ways in which providers may acknowledge the involvement of other MMA- or ACCME-accredited providers in their CME activities.

#### **Administrative Deadlines**

MMA-accredited providers are accountable for meeting administrative deadlines. Failure to meet administrative deadlines could result in (a) an immediate change of status to Probation, and (b) subsequent consideration by the CACME for a change of status to Nonaccreditation.

#### **CME Activity and Attendance Records Retention**

MMA-accredited providers must maintain specific CME activity records. Records retention requirements relate to the following two topics: Attendance Records and Activity Documentation. Maintenance of this documentation enables the provider to meet the requirements for annual year-end reporting and reaccreditation review.

Additionally, this policy may be of assistance to a provider should a complaint be filed. If the ACCME or MMA receives a complaint about an accredited provider, the ACCME/MMA may ask the provider to respond according to the Procedure for Handling Complaints/Inquiries Regarding Accredited Providers. As specified in the procedure, an accredited provider must be accountable for any complaint received for 12 months from the date a live activity ended, or in the case of a series, 12 months from the date of the session which is in question. Providers are accountable for an enduring material during the period of time it is being offered for CME, and 12 months thereafter.

#### **Attendance Records**

An accredited provider must have mechanisms in place to record and, when authorized by the participating physician, verify participation for **six years** from the date of the CME activity. The accredited provider is free to choose whatever registration method works best for their organization and learners. The MMA does not require sign-in sheets.

#### **Activity Documentation**

An accredited provider is required to retain activity files/records of the CME activity planning and presentation during the current term of accreditation or for the last twelve months, whichever is longer.

#### CME Content and the AMA PRA

All CME educational activities developed and presented by a provider accredited by the ACCME system and associated with AMA PRA Category 1 Credit<sup>TM</sup> must be developed and presented in compliance with all MMA/ACCME accreditation requirements - in addition to all the requirements of the AMA PRA program. All activities so designated for, or awarded, credit will be subject to review by the MMA/ACCME accreditation process as verification of fulfillment of the MMA/ACCME accreditation requirements.

#### **CME Content: Definition and Examples**

Continuing medical education consists of educational activities that serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public, or the profession. The content of CME is that body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine, and the provision of health care to the public.

The definition of CME is broad, to encompass continuing educational activities that assist physicians in carrying out their professional responsibilities more effectively and efficiently. Examples of topics that are included in the definition include:

- Management, for physicians responsible for managing a healthcare facility
- Educational methodology, for physicians teaching in a medical school
- Practice management, for physicians interested in providing better service to patients
- Coding and reimbursement in a medical practice

When physicians participate in continuing education activities that are not directly related to their professional work, these do not fall within the definition of CME content. Although they may be worthwhile for physicians, continuing education activities related to a physician's non-professional educational needs or interests, such as personal financial planning or appreciation of literature or music, are not considered CME content.

#### **CME Program Business and Management Procedures**

The accredited provider must operate the business and management policies and procedures of its CME program (as they relate to human resources, financial affairs, and legal obligations), so that its obligations and commitments are met.

MMA-accredited providers are accountable for meeting administrative deadlines. Failure to meet administrative deadlines could result in (a) an immediate change of status to Probation, and (b) subsequent consideration for a change of status to Nonaccreditation.

Accredited providers are responsible for promptly informing MMA whenever changes to its program occur. Changes which must be reported include, but are not necessarily limited to, the following:

- turnover in main CME staff/leadership;
- turnover in the provider's ownership, CEO, president, or other administrator with ultimate responsibility for the program;
- turnover, addition, or decrease in CME administrative personnel;
- substantial changes to the program's mission, scope of activities, financing or allocation of resources.

#### **Content Validity of Enduring Materials**

Providers that produce enduring materials must review each enduring material at least once every three years or more frequently if indicated by new scientific developments. So, while providers can review and re-release an enduring material every three years (or more frequently), the enduring material cannot be offered as an accredited activity for more than three years without some review on the part of the provider to ensure that the content is still up-to-date and accurate. That review date must be included on the enduring material, along with the original release date and a termination date.

#### **HIPAA Compliance Attestation**

Every provider applying for either initial accreditation or reaccreditation must attest to the following: "The materials we submit for (re)accreditation (self-study report, activity files, other materials) will not include individually identifiable health information, in accordance with the Health Insurance Portability and Accountability Act (HIPAA), as amended."

#### **Joint Providership**

The ACCME and MMA define joint providership as the providership of a CME activity by one accredited and one non-accredited organization. Therefore, MMA accredited providers that plan and present one or more activities with non-accredited providers are engaging in "joint providership." Please note: the ACCME does not intend to imply that a joint providership relationship is an actual legal partnership. Therefore, the ACCME does not include the words partnership or partners in its definition of joint providership or description of joint providership requirements.

In joint providership, either the accredited provider or its non-accredited provider can control the identification of CME needs, the determination of educational objectives, the selection and presentation of content, the selection of all persons and organizations that will be in a position to control CME content, the selection of educational methods, and the evaluation of the activity.

The accredited provider must take responsibility for a CME activity when it is presented in cooperation with a nonaccredited organization and must use the appropriate accreditation statement.

While an accredited provider is not obligated to enter into such relationships, the following requirements apply if it chooses to do so:

#### Informing Learners

The accredited provider must inform the learner of the joint providership relationship through the use of the appropriate accreditation statement. All promotional materials for jointly provided activities must carry the appropriate accreditation statement.

#### Fees

MMA and ACCME maintain no policy that requires or precludes accredited providers from charging a joint providership fee.

#### Compliance/Noncompliance Issues

The MMA expects **all** CME activities to be in compliance with the accreditation requirements. In cases of joint providership, it is the MMA accredited provider's responsibility to be able to demonstrate through written documentation this compliance to the MMA. Materials submitted that demonstrate compliance may be from either the MMA accredited provider's files or those of the non-accredited provider.

#### **Providers on Probation**

If a provider is placed on Probation, it may NOT jointly provide CME activities with non-accredited providers, with the exception of those activities that were contracted prior to the Probation decision. A provider that is placed on Probation must inform MMA of all existing joint providership relationships, and must notify its current contracted joint providers of its probationary status.

Providers that receive a decision of Probation in two consecutive accreditation terms are prohibited from jointly providing activities until they regain their accreditation status. If the provider is found to be working in joint providership while under this probation, the MMA will immediately change the provider's status to Non-accreditation.

#### **Annual Reporting and PARS**

MMA-accredited providers must submit an annual data for their CME program to the ACCME online <a href="Program and Activity Report System">Program and Activity Report System (PARS)</a> on ACCME's website on or before March 31 (unless otherwise notified). Providers will need to confirm/update organizational contact information and complete entry of activity and program summary data for the prior year. For example, the data due by March 31, 2020 will be for 2019 activity and program data.

The data you submit regarding your program and activities enable the ACCME to produce Annual Report Data, which offers a comprehensive analysis of the size and scope of the CME enterprise nationwide, presenting statistics on CME program revenue, funding, participants, activities, and activity formats. The annual report data is published annually as a service to accredited providers, other stakeholders, and the public.

MMA-accredited providers that do not meet the year-end reporting requirements by the due date are subject to a change of their accreditation status to Probation.

#### **Mergers or Acquisitions Involving Accredited Organizations**

There may be occasions when providers accredited by the Minnesota Medical Association merge with each other or with non-accredited organizations. The Minnesota Medical Association's Committee on Accreditation and Continuing Medical Education (CACME) has adopted the following policies regarding mergers and acquisitions involving accredited organizations.

A merger constitutes a significant change to the accredited program. It is the responsibility of the accredited organization to report such a change in writing to MMA's CACME within four weeks of the effective date of the merger.

It is the policy of the MMA's CACME to counsel and support accredited organizations during a merger. Each case will be reviewed on an individual basis with intent to prevent disruption in the CME program during the transitional phase.

Accredited providers, however, are responsible for compliance with the accreditation requirements and policies at all times. It is crucial that continuity in programming; and committee and staffing management be maintained in an accredited program. Therefore, during the transitional phase of a merger, restructuring should be handled in a manner that will affect the most continuity and the least disruption to a currently functioning program.

In a merger between two or more accredited organizations, all parties should work together to integrate and preserve the strengths and assets from each program.

In situations where a new program is created in the merger with a non-accredited entity, the program will be evaluated as an initial applicant and, if approved, will be granted provisional accreditation.

In situations where a new program is created in the merger of accredited facilities, full accreditation, rather than provisional, may be granted at the discretion of the CACME. This determination will be based on the accreditation history of the formerly accredited programs, the degree of continuity maintained with the merger, and the extent to which the new program seems likely to continue compliance with the accreditation requirements and policies.

When two or more accredited programs within the same healthcare system choose to consolidate into a single system-wide program, it is understood that the newly created program will not have a system level track record upon which to apply. It is also recognized that the standard Self-Study Report and file review of individual programs would not necessarily be indicative of the new program's ability to successfully operate on a system-wide basis.

Therefore, a modified Self-Study Report process may be used for intra system program consolidation and for mergers involving the consolidation of individual programs into a system accreditation. The modified application will include at least the following sections and elements:

- Institutional Contacts
- Demographic Section
- Program Summary: To describe how the organization proposes to successfully integrate its program; current and future plans and general steps taken to assure continuity and a smooth

transition into the new process

- Mission
- Organizational Structure
- Administration
- Standards for Integrity and Independence: To demonstrate the policies and procedures that will be
  used to assure central control and oversight of funding support and compliance with the Standards

As a matter of standard procedure, a modified site survey will be scheduled prior to submitting the organization's proposal for accreditation action. The agenda for this process primarily will consist of a meeting between the survey team and the key physicians, and representatives of the organization's CME program. The primary purpose of this meeting will be to review and clarify the organization's proposal and plans.

Options will exist for the Self-Study Report review team to recommend a waiver of the site survey if it is felt that a survey would not be productive. Waivers must be approved by the chair of the Subcommittee on Accreditation.

Accreditation action will be taken based on the extent to which the organization appears prepared to meet the MMA criteria for "Hospital System/Multi-Facility Accreditation" and the extent to which there is reasonable expectation that the new program will continue to meet compliance with the accreditation requirements and policies.

### **Policy Regarding Inquiries and Allegations of Noncompliance**

#### **Inquiry Process**

- CACME will review Third-Party Concerns and CACME/MMA Initiated Concerns ("Concern").
- 2. If CACME determines in its sole discretion that a Third-Party Concern or a CACME/MMA-Initiated Concern does not related to the Provider's compliance with MMA/ACCME Rules, then the matter will be closed, and CACME will notify in writing any third parties that submitted Third-Party Concerns that it will not open an inquiry.
- 3. If the CACME determines, at its sole discretion, that the Concern merits further review, then CACME shall send the Provider a Notice of Inquiry, which shall include a redacted copy of any Third-Part Concern, or state that the issue being addressed in a CACME/MMA Initiated Concern. The name of the third party that submitted the Concern will be redacted and will not be disclosed to the Provider. The Notice of Inquiry may request that the Provider transmit information to CACME. The Notice of Inquiry shall include a copy of the Policy and the Reconsideration and Appeal Policy. CACME will notify in writing any third parties that it will open an inquiry. CACME will not communicate further with third parties concerning the status or results of the inquiry other than to inform a third party that a matter has been resolved without indicating the resolution, in keeping with the Confidentiality policy described below.
- 4. The Provider shall transmit any information requested by CACME in the Notice of Inquiry within twenty-one (21) days of Delivery of such Notice of Inquiry. If CACME requests further information, the Provider shall provide such information within fourteen (14) days of Delivery of such further request. At any time during an inquiry process, the Provider may send CACME a written notice stating that the Provider did/does not comply with one or more MMA's Rules identified in said notice, in which case the CACME shall have the right to take any of the actions described in this Policy; provided, however, that if CACME in its sole discretion believes that the Provider may have violated MMA's Rules other than those identified in the Provider's notice, CACME may continue an inquiry.
- 5. As part of an inquiry related to CACME's content validity policies, the Provider shall submit to the CACME, or provide access to, an unaltered set of all CME materials (e.g., audio/video recordings, slides

or other content outlines, program book or other handouts) related to the CME activity at issue. If, upon receipt of the materials, the CACME determines that an objective content review of the activity is necessary to determine compliance, the CACME will seek independent content reviews by at least two (2) Independent Reviewers. The Provider will pay any costs related to the review of the activity in excess of an amount which is determined by CACME in its sole discretion, which amount will be posted on the CACME website. The Provider has the option to submit its own independent content review to the CACME within twenty-one (21) days of Delivery of the Notice of Inquiry.

- 6. CACME, in its sole discretion, shall make a determination regarding compliance or noncompliance of the Provider. If CACME makes a finding of compliance, the Provider shall be notified of the finding and the matter will be closed.
- 7. The statute of limitations for initiation of a Notice of Inquiry or a Notice of Alleged Noncompliance is: (a) twelve (12) months from the date a live activity ended, or in the case of a series, twelve (12) months from the date of the session which is in question; or (b) twelve months from the date that an enduring material expires; provided, however, that if a Notice of Inquiry is delivered within the statute of limitations with respect to a matter, then a Notice of Alleged Noncompliance regarding such matter may be Delivered to a Provider even if it is after the end date set by the statute of limitations, and the proceeding regarding such Notice of Alleged Noncompliance may continue.

#### **Process for Allegations of Noncompliance**

- 1. If CACME, in its sole discretion, concludes that a Provider is in noncompliance with MMA/ACCME Rules, CACME shall send the Provider a Notice of Alleged Noncompliance. CACME may send a Provider a Notice of Alleged Noncompliance without having conducted an inquiry as described above in this Policy. If the alleged noncompliance relates to a violation of CACME's content validity policies, the Notice of Alleged Noncompliance shall include copies of any Independent Reviewers' reports which are redacted so as to not disclose the identity of the Independent Reviewers. The redaction will remove the name and details of credentials which may reveal the identity of the Independent Reviewer. The Notice of Alleged Noncompliance shall include a copy of this Policy and the Reconsideration and Appeal Policy.
- 2. The Provider shall have the right to submit written materials, including, if the Provider desires, an independent content review, which rebut the alleged noncompliance identified in the Notice of Alleged Noncompliance within thirty (30) days of Delivery of the Notice of Alleged Noncompliance. At any time a Provider may send CACME a written notice stating that the Provider did/does not comply with one or more MMA/ACCME's Rules identified in said notice, in which case the CACME shall have the right to take any of the actions described in this Policy; provided, however, that if CACME in its sole discretion determines that the Provider has violated CACME's Rules other than those identified in the Provider's notice, the CAME shall send the Provider written notice of such determination and shall continue the process described in this Policy with respect to a Notice of Alleged Noncompliance.
- 3. CACME has the right to submit any materials received from the Provider for independent content review by at least one Independent Reviewer. In addition, the CACME has the right to request one or more individuals and/or committees to review and make recommendations regarding any matters which are being reviewed pursuant to this Policy.
- 4. CACME shall review the materials submitted by the Provider as well as any content review reports requested by CACME.
- 5. If CACME, in its sole discretion, makes a finding of compliance, CACME shall notify the Provider of the finding and the matter will be closed.
- 6. If CACME, in its sole discretion, makes a preliminary finding of noncompliance, the preliminary finding of noncompliance and a recommendation for corrective action shall be sent to the Decision Committee. The Decision Committee shall in its sole discretion make a determination as to whether to issue a finding of compliance or noncompliance and what corrective action, if any, shall be required from the Provider in the event of noncompliance, and whether to take an Adverse Action and/or other any other action

described below.

- i. If the Decision Committee makes a finding of compliance, CACME shall notify the Provider of the finding and that the matter will be closed.
- ii. If the Decision Committee makes a finding of noncompliance, CACME shall send the Provider a Notice of Noncompliance. CACME, in its sole discretion, may also take the following actions when it sends the Provider a Notice of Noncompliance:
  - a. CACME may require the Provider to submit documentation of corrective action within thirty (30) days of Delivery of the Notice of Noncompliance. If an activity is found to be in noncompliance with the Standard for Commercial Support 1 (Independence), Standard for Commercial Support 5 (Content and Format without Commercial Bias), or the content validity policies, the Provider is required to provide corrective information to the learners, faculty and planners (the "Corrective Information"). The Provider shall submit a copy of the proposed Corrective Information to CACME for CACME's approval or modification prior to providing such Corrective Information to the learners, faculty and planners, and CACME shall have the sole discretion to determine the content of the Corrective Information. In addition, CACME shall have the right to direct that learners, faculty and planners be informed by the Provider that in the opinion of CACME, certain information presented to the learners does not meet the standards for content validity, and that in CACME's opinion a learner should not rely upon such information.
  - b. CACME may require the Provider to submit a monitoring progress report at a time determined by the CACME;
  - c. CACME may declare that a Provider no longer is accredited with commendation; and
  - d. CACME may take an Adverse Action, in which case the Provider shall be informed of its right to request a reconsideration pursuant to the Reconsideration and Appeal Policy.
- 7. If a Provider fails to convert noncompliance to compliance via documentation of corrective action and/or monitoring progress report, CACME, in its sole discretion, reserves the right to take an Adverse Action, in which case the Provider shall be informed of its right to request a reconsideration pursuant to the Reconsideration and Appeal Policy.
- 8. If the Provider is found in noncompliance, documents related to the review of such noncompliance (such as the Notice of Inquiry, Notice of Alleged Noncompliance, Provider's response, documentation of corrective action, and monitoring progress report) will be placed in the Provider's file and made available to the survey team as part of the CACME reaccreditation process.
- 9. Any communication to a Provider of an Adverse Action, other than those described, shall include a statement that the Provider has thirty (30) days from Delivery of the communication to the Provider to request reconsideration under the Reconsideration and Appeal Policy and that the change in accreditation status will not become effective until the end of the thirty (30) day period if the Provider does not ask for reconsideration, or until the end of the process under the Reconsideration and Appeal Policy if the Provider does ask for reconsideration. When a Provider requests a reconsideration on a timely basis, then the Provider shall not be required to perform any corrective action until the completion of the process under the Reconsideration and Appeal Policy.
- 10. At any point during any process described in this Policy, the CACME reserves the right to require an immediate full or focused accreditation survey, including a full or focused self-study report and interview.
- 11. In keeping with best practice, Providers shall afford whistleblower protection to their employee, when/if a Third-Party Concern is submitted by an employee of the Provider.
- 12. CACME has the right, in its sole discretion, to grant extensions with respect to any time requirement contained in this Policy.
- 13. Members of the Decision Committee shall not participate in any vote which relates to whether to change the accreditation status of the Provider during the processes described in the Reconsideration and Appeal Policy.

#### Confidentiality

To the extent feasible, CACME will not disclose the identity of the third party that submitted the Third Party Concern during the process set forth in this Policy, but such third party's identity may be evident due to the circumstances of the Third-Party Concern, and such third party's identity may be revealed in a legal proceeding. The inquiry process and findings, and the process for allegations of noncompliance and findings will be kept confidential by CACME, with the exception of CACME's response to a lawful subpoena or other legal process; provided, however, that CACME reserves the right to make public the noncompliance issue without naming the Provider which was in noncompliance; and provided further that CACME shall publish changes to the Provider's accreditation status. The identity and credentials of the Independent Content Reviewers engaged by CACME as described in this Policy shall not be disclosed to the Provider or to the public.

# <u>Change in Accreditation Status due to Failure to Respond, Act, or Comply with a Course of Corrective Action or Monitoring Requirement</u>

CACME shall have the right to take an Adverse Action with respect to a Provider without following any other process described in this Policy if a Provider is determined by CACME, in its sole discretion, to: have not submitted information required by this Policy within ten (10) days after the prescribed deadline; have not taken action required by this Policy within ten (10) days after the prescribed deadline; have not submitted a monitoring progress report within ten (10) days after the prescribed deadline; and/or have not submitted documentation of corrective action within ten (10) days after the prescribed deadline. Changes in accreditation status described in this paragraph shall not entitle the Provider to review under the Reconsideration and Appeal Policy and shall not require review by the Decision Committee. If a Provider submits documentation of corrective action but the CACME in its sole discretion determines that such action does not demonstrate compliance with CACME's Rules, or if a Provider submits a monitoring progress report and the CACME determines in its sole discretion that the actions reported do not show compliance with CACME's Rules, then CACME reserves the right in its sole discretion to take an Adverse Action. The Provider shall have the right to request reconsideration under the Reconsideration and Appeal Policy within thirty (30) days from the Delivery of a communication to the Provider of an Adverse Action under the circumstances described in the immediately preceding sentence.

#### **Immediate Suspension**

In the event of a Third-Party Concern or CACME Initiated Concern that identifies a credible allegation against a Provider, as determined in CACME's sole discretion, that poses an immediate danger to patients of learners, CACME shall have the ability to immediately suspend such Provider's accreditation status. In event of such suspension, CACME will send a written notice of the suspension to the Provider and advise the Provider that the Provider is entitled to appeal of such determination in accordance with Section B of the Reconsideration and Appeal Policy.

#### **Manner of Communication**

Written communication to the CACME must be sent in a manner that confirms receipt (e.g., email, USPS certified mail Return Receipt Requested, FEDEX-type courier), and addressed to: Chair, Committee on Accreditation and Continuing Medical Education (CACME), Minnesota Medical Association, 3433 Broadway Street NE, Suite 187, Minneapolis, MN 55413. All letters sent by the CACME relating to these matters shall be in a manner that confirms receipt (e.g., email, USPS certified mail Return Receipt Requested, FEDEX-type courier), and addressed to the CACME contact specified by the provider in CACME's records.

#### Reconsideration of an Adverse Action and Appeal of Adverse Accreditation Decisions

- 1. "Adverse Action" shall mean a reduction of a provider's accreditation to Probation or Nonaccreditation. A Committee for Accreditation and Continuing Medical Education ("CACME") decision to take an Adverse Action against a provider shall be sent to the provider as a Notice of Adverse Action ("Notice of Adverse Action"). A notice sent by CACME pursuant to the Policy Regarding Inquiries and Allegations of Noncompliance which contains the elements required by the following sentence shall constitute a Notice of Adverse Action. The Notice will describe the basis for the Adverse Action and advise the provider of the provider's opportunity to file a request for reconsideration (a "Reconsideration") with the CACME; provided, however that a provider shall have no right to a Reconsideration or Appeal if CACME takes an Adverse Action pursuant to the first paragraph of Section E of the Policy Regarding Inquiries and Allegations of Noncompliance, and a Provider shall only have a right to an Appeal, and not a right to Reconsideration, in the event of an Immediate Suspension implemented by CACME pursuant to Section F of the Policy Regarding Inquiries and Allegations of Noncompliance (an "Immediate Suspension").
- 2. A provider's request for **Reconsideration** (if any) must be submitted in writing to the CACME by the provider (or the provider's representative) within thirty (30) calendar days of the receipt of the Notice of Adverse Action. Otherwise, the Adverse Action made by the CACME becomes final.
- 3. The provider's request for Reconsideration must include all documents, data and information in support of its request for Reconsideration, and all materials must be submitted in writing. Except for instances of an immediate suspension of a provider's accreditation pursuant to Section F of the Policy Regarding Inquiries and Allegations of Noncompliance, which does not permit the provider to seek Reconsideration, the accreditation status of the provider, during the process of reconsideration, shall remain as it was prior to the Adverse Action decision.
- 4. A Reconsideration related to an accreditation review of a provider will be based upon the provider's entire continuing medical education program as it existed at the time of the Notice of Adverse Action.
- 5. CACME will review the provider's **Reconsideration** submission (as well as any other relevant data and information) and promptly render a written decision which either sustains, amends or reverses the Adverse Action decision. The CACME will issue a **Reconsideration** decision and send the provider notice of the **Reconsideration** decision.

#### **APPEAL of an Adverse Reconsideration**

- 1. If, following the **Reconsideration**, the CACME sustains all or part of the Adverse Decision, the provider ("Appellant") may request a hearing (an "**Appeal**") within thirty (30) calendar days following the date of receipt of the Notice of **Adverse Action Reconsideration** decision before an Appeal Board. The provider also may request an Appeal if CACME takes an Adverse Action consisting of an Immediate Suspension. The request for an Appeal shall include a statement of reasons for appealing the decision of the CACME. Appeals may be based only on the grounds that the CACME's decision was: (1) arbitrary, capricious, or otherwise not in accordance with the accreditation standards and procedures of the CACME, or (2) not supported by substantial evidence. If a written request for an Appeal is not received by the CACME within thirty (30) calendar days following the date of provider's receipt of the notice of Adverse Action Reconsideration decision, or within fifteen (15) calendar days of a notice of Immediate Suspension, the Adverse Action of the CACME will be final.
- 2. The accreditation status of the Appellant, during the process of **Appeal**, shall remain as it was prior to the Adverse Action accreditation decision; provided, however, that the accreditation

- status of a provider who is subject to an Immediate Suspension shall be Nonaccreditation during the process of the Appeal.
- 3. The Appeal Board shall be composed of three members to be appointed by the Chair of the CACME according to the following procedures:
  - A list of seven (7) individuals, qualified and willing to serve as members of the Appeal Board, shall be prepared under the direction of the Chair.
  - Appeal Board individuals shall not be current members of the CACME.
  - Within twenty (20) calendar days of receipt of notification of the **Appeal**, the list shall be sent to the Appellant.
  - The Appellant may eliminate up to two (2) names from the list to make up the Appeal Board.
  - The Appellant shall notify the Chair of its selection within ten (10) calendar days of its receipt of the list.
  - The Chair shall then select the three (3) individuals from the names still remaining on the list who shall constitute the Appeal Board.
  - The Chair shall notify the Appellant of the names of the persons selected.
- 4. Hearings, requested in conformity with these procedures, shall take place no later than ninety (90) calendar days following the appointment of an Appeal Board. The hearing shall take place in Minneapolis, Minnesota, at a location determined by the CACME.
- 5. At least forty-five (45) calendar days prior to the hearing, the Appellant shall be notified of the time and place of the hearing as determined by the CACME. Upon payment of copying charges, the Appellant has the right to request and obtain copies of the Appellant's CACME file as it existed at the time of the Notice of Adverse Action; provided, however, that any reports from an independent reviewer shall be redacted so as to not reveal the identity of the independent reviewer. The record on appeal considered by the Appeal Board will be limited to documents and data which were considered as part of the Adverse Action, the contents of the provider's file as of the Adverse Action, and materials submitted by the provider as part of the Reconsideration process.
- 6. Written statements may be submitted to the Appeal Board prior to the hearing on a schedule determined by the Appeal Board and at the hearing.
- 7. At any hearing before the Appeal Board, the representatives of the Appellant may be accompanied by counsel, make oral presentations, offer testimony, and present such information which is relevant to the record on appeal. The Appellant may request that a representative of the MMA and/or CACME appear as a witness to be examined with respect to the subject of the appeal. The Appellant, at least thirty (30) calendar days prior to any such hearing, shall request in writing the presence of an MMA/CACME representative.
- 8. The CACME may appoint one or more representatives to attend the hearing, and representatives may be accompanied by council, make oral presentations, offer testimony, and present such information which is relevant to the record on Appeal. The hearing need not be conducted according to the rules of law relating to the examination of witnesses or the presentation of evidence. The Chair shall make all determinations on procedural matters and all determinations on the admissibility of information sought to be presented.
- 9. The MMA may, in its sole discretion, appoint a non-voting Chair of the Appeal Board to act as a Hearing Officer; this person may be in addition to the three (3) member Appeal Board, and does not need to be an individual from the list described in Section 3.
- 10. The Appeal Board shall submit a written recommendation on the accreditation status of the Appellant for consideration by the CACME at its first meeting which occurs at least three (3)

- days following receipt of the recommendation of the Appeal Board. The resulting subsequent decision by the CACME as to the accreditation status of the Appellant shall be final, and the decision shall be effective immediately upon delivery of notice to Appellant. No person who served as a member of the Decision Committee or the Appeal Board regarding an Adverse Action shall participate in the deliberations or vote regarding such Adverse Action.
- 11. Expenses of the Appeal Board shall be shared equally by the Appellant and the CACME, and the Appellant must submit payment for half the estimated Appeal costs at least thirty (30) calendar days prior to the hearing. If payment is not received by the due date: (a) the Appellant will have failed to comply with these Procedures; (b) no further action will be taken on the Appeal because of failure to comply with the Procedures; and (c) the adverse decision will not be modified. The expenses of witnesses requested by the Appellant shall be the responsibility of the Appellant. The expenses of the representatives of the MMA/CACME, who appear at the request of the CACME, shall be borne by the CACME. Expenses of any representatives of the MMA/CACME, who appear at the request of the Appellant, shall be the responsibility of the Appellant. The Appellant shall not have a right to appear in person at the meeting of the CACME.

# **General Information**

#### **AMA Definition of Continuing Medical Education**

The AMA HOD and the Council on Medical Education have defined continuing medical education as follows:

CME consists of educational activities which serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public or the profession. The content of CME is the body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine and the provision of health care to the public. (HOD policy #300.988).

#### Physician's Recognition Award of the AMA

The Physician's Recognition Award of the American Medical Association (AMA PRA) is a certificate awarded by the AMA to physicians who earn and document 50 credits of continuing medical education (CME) for one year (two and three-year certificates are available as well). The PRA was established by AMA in 1968 to formally recognize and encourage physician participation in CME activities.

The AMA PRA is a voluntary recognition program, although many licensing or certifying boards, specialty societies, etc. which require CME, accept receipt of the PRA as fulfillment of their respective requirements.

To stay up-to-date on the AMA PRA credit system, <u>sign up</u> for the *AMA Med Ed Update* and e-mail <u>pra@ama-assn.org</u> for comments and suggestions on the PRA credit system.

#### **Minnesota Board of Medical Practice CME Requirement**

The Minnesota Board of Medical Practice administers a CME requirement for physicians who apply for the Minnesota medical license. Each licensed physician must obtain 75 hours of continuing medical education (CME) category 1 credit every three years as a condition of licensure renewal. The Board accepts (re)certification or current Maintenance of Competency issued by ABMS, RCPSC or AOA in lieu of CME. Newly licensed physicians commence their three year cycle on their birth month following the initial date of licensure. Physicians under Emeritus registration and licensees in full-time residency or fellowship training at a professionally accredited facility are exempt from the continuing medical education requirement.

#### **Authority and Responsibility in Designating Credit**

Only organizations accredited as CME providers by the Accreditation Council for Continuing Medical Education (ACCME) or their state medical society may designate an educational activity for *AMA PRA Category 1 Credit*™. Accredited entities are responsible for understanding AMA PRA credit requirements and have the authority to determine which of their activities meet these requirements.

The designation of AMA PRA Category 1 Credit ™ for certain CME activity types is not within the purview of the Minnesota Medical Association as an accrediting body. More information on the criteria and requirements may be found in the AMA PRA Booklet obtained from the AMA web site at <a href="www.ama-assn.org">www.ama-assn.org</a>. Consultation regarding the PRA and its requirements, however, is available from the MMA. Contact the MMA for CME questions at <a href="mailto:cme@mnmed.org">cme@mnmed.org</a>

# Glossary

#### **Accreditation Statement**

The standard statement that must appear on all CME activity materials and brochures distributed by ACCME-accredited providers. There are two variations of the statement; one for directly provided activities and one for jointly provided activities.

#### **Advertising and Exhibits Income**

Advertising and exhibits are promotional activities and not continuing medical education. Monies paid by ineligible companies to CME providers for these promotional activities are not considered to be commercial support under the <u>Standards for Integrity and Independence</u>.

#### **AMA Direct Credit Activities**

Activities that do not occur under the auspices of an accredited CME provider and for which the AMA directly awards credit to physicians who meet the requirements as listed in the AMA PRA booklet.

#### AMA PRA Category 1 Credit™

The type of CME credit that physicians earn by participating in certified activities sponsored by CME providers accredited by either the ACCME or an ACCME-recognized State/Territory Medical Society; by participating in activities recognized by the AMA as valid educational activities and awarded directly by the AMA; and by participating in certain international activities recognized by the AMA through its International Conference Recognition Program.

#### AMA PRA Category 2 Credit™

Credit that is self-claimed and self-documented by physicians by participating in activities that are not certified for AMA PRA Category 1 Credit™ and that the physician individually determines comply with the AMA definition of CME; and comply with the relevant AMA ethical opinions (see CEJA Opinions relevant to CME); and are not promotional; and the physician finds to be a worthwhile learning experience related to his/her practice.

#### **Certified CME**

Nonpromotional learning activities certified for credit prior to the activity by an organization authorized by the credit system owner, or nonpromotional learning activities for which the credit system owner directly awards credit.

#### **CME Activity**

An educational offering that is planned, implemented, and evaluated in accordance with the ACCME <u>Accreditation Criteria</u>, <u>Standards for Integrity and Independence</u>, and <u>policies</u>; the <u>AMA Physician's Recognition Award</u> CME credit system standards and policies; and the AMA Council on Ethical and Judicial Affairs pertinent opinions.

#### **Commercial Support**

Financial, or in-kind, contributions given by an ineligible company, which is used to pay all or part of the costs of a CME activity.

#### **Commercial Bias**

Content or format in a CME activity or its related materials that promotes the products or business lines of an ACCME-defined ineligible company.

#### **Conflict of Interest**

Financial relationships may create conflicts of interest in CME when individuals have both a financial relationship with an ineligible company *and* the opportunity to affect the content of CME about the products or services of that ineligible company. The potential for maintaining or increasing the value of the financial relationship with the ineligible company creates an incentive to influence the content of the CME—an incentive to insert commercial bias. See also "relevant financial relationships."

#### **Ineligible Company**

A company whose primary business is producing, marketing, selling, re-selling, or distributing health care products used by or on patients.

#### **In-kind Commercial Support**

In the context of the <u>Standards for Integrity and Independence</u>, non-monetary resources provided by a commercial interest in support of a CME activity. Examples of in-kind support include equipment, supplies, and facilities.

#### **Regularly Scheduled Series**

A course planned as a series with multiple, ongoing sessions, e.g., offered weekly, monthly, or quarterly; and is primarily planned by and presented to the accredited organization's professional staff. Examples include grand rounds, tumor boards, and morbidity and mortality conferences.

#### **Relevant Financial Relationships**

The ACCME requires anyone in control of CME content to disclose financial relationships to the accredited provider. The ACCME defines *relevant financial relationships* as financial relationships in any amount that create a conflict of interest and that occurred in the twenty-four months preceding the time that the individual was asked to assume a role controlling content of the CME activity. The ACCME has not set a minimal dollar amount—any amount, regardless of how small, creates the incentive to maintain or increase the value of the relationship. Financial relationships are those relationships in which the individual benefits by receiving a salary, royalty, intellectual property rights, consulting fee, honoraria for promotional speakers' bureau, ownership interest (e.g., stocks, stock options or other ownership interest, excluding diversified mutual funds), or other financial benefit. Financial benefits are usually associated with roles such as employment, management position, independent contractor (including contracted research), consulting, speaking and teaching, membership on advisory committees or review panels, board membership, and other activities from which remuneration is received, or expected. See also "conflict of interest."