

Strategic Plan



MINNESOTA
MEDICAL
ASSOCIATION

Mission

To provide advocacy, information, education, and leadership for Minnesota physicians and their patients.

Values

Integrity

An earned reputation for trustworthiness and reliability that is sustained by actions that are honest, ethical, competent, and credible.

Inclusiveness

A welcoming and receptive culture that is open to the diverse perspectives of a membership reflective of the physician population; exemplified by engaged members who are willing to listen and cooperate for the common good.

Professionalism

An ongoing commitment to the recognition of physicians as central to the health of communities; supported by an association dedicated to upholding the ethical behavior of a patient-centered profession through competent execution and continuous improvement.

Responsiveness

An accountability for decisions made in a democratic and transparent manner; implemented through advocacy, and services that promote the collective interests of members and the communities they serve.

Goals

- Minnesotans are the healthiest in the nation
- Minnesota is the best place in which to practice medicine
- MMA is the source for advancing professionalism in medicine
- Membership is an indispensable benefit for all physicians

Envisioned Future

Minnesotans

- Through MMA leadership and advocacy, health care is reformed to provide universal access to high-quality, low-cost care to all Minnesotans.
- MMA's advocacy for healthier lifestyles has significantly contributed to Minnesotans being the healthiest in the nation.

Health Professionals

- Minnesota's highly acclaimed health care system values the physician-patient relationship, values the physicians in the allocation of health care resources, and serves as a universally recognized model for the United States.

Physicians

- Minnesota physicians credit MMA with creating an environment that makes Minnesota the best state in which to practice medicine.

MMA and its Members

- MMA is recognized as being the catalyst for leading and establishing access to high-quality, affordable health care for all Minnesotans.