



MMA

Minnesota Medical Association



Increase your reach with Minnesota's physicians by using the resources of the Minnesota Medical Association.

- *Minnesota Medicine*
- *MMA news NOW*
- mmaonline.net
- Physician Career Center
- Physician Services Directory
- 2009 Annual Meeting

→ MMA Members

Career Stage

Practicing physicians	72%
Residents	14%
Students	15%

Age

Under 25	5%
25-44	41%
45-64	47%
65 & older	6%

Gender

Male	65%
Female	32%

“If your market segment includes Minnesota Physicians, there is no better place to reach them than at the Minnesota Medical Association.”

Adam Grau
Sales & Marketing Representative
North Memorial Reference Laboratory

Advertising Sales

Jocelyn Cox
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MMA 2009

→ Practice Characteristics

Practice Tenure

More than 20 years	48%
11-20 years	28%
4-10 years	16%
Less than 3 years	7%

Number of Physicians in Practice

50 or more	49%
10-49	30%
9 or fewer	18%

Practice Location

Minneapolis/St. Paul Metro Area	58%
Duluth, Rochester, St. Cloud	14%
Greater Minnesota	20%